

Judge Renee McElhaney Buy

| Station | Program | Day | Time | Length | 10/1-10/7/2012 | | | 10/08-10/14/2012 | | | 10/15-10/21/2012 | | |
|------------|------------|-----|----------|----------|----------------|---------|----------|------------------|-------|---------|------------------|-------|----------|
| | | | | | Rate | # spots | Total \$ | Class | Rate | # spots | Total \$ | Class | Total \$ |
| WOAI | AM News | M-F | 6a-7a | :30 | \$300 | 1 | \$300 | 4 | \$300 | 1 | \$300 | 4 | \$400 |
| WOAI | Today | M-F | 7a-9a | :30 | \$300 | 1 | \$300 | 4 | \$300 | 1 | \$300 | 4 | \$400 |
| WOAI | SA Living | M-F | 10-11a | :30 | \$90 | 1 | \$90 | 4 | \$90 | 1 | \$90 | 4 | \$90 |
| WOAI | 5pm News | M-F | 5-530p | :30 | \$325 | 1 | \$325 | 4 | \$500 | 1 | \$500 | 4 | \$500 |
| WOAI | 530p News | M-F | 530p-6p | :30 | \$550 | 0 | \$0 | 4 | \$550 | 0 | \$0 | 4 | \$750 |
| WOAI | 10pm News | M-F | 10-1035p | :30 | \$700 | 0 | \$0 | 4 | \$700 | 0 | \$0 | 4 | \$950 |
| WOAI | Sat. Today | Sat | 6-8a | :30 | \$75 | 0 | \$0 | 4 | \$75 | 1 | \$75 | 4 | \$100 |
| WOAI | AM News | M-F | 6a-7a | :30 | \$400 | 1 | \$400 | 4 | \$300 | 0 | \$0 | 4 | \$400 |
| WOAI | Today | M-F | 7a-9a | :30 | \$400 | 1 | \$400 | 4 | \$300 | 0 | \$0 | 4 | \$400 |
| WOAI | SA Living | M-F | 10-11a | :30 | \$125 | 1 | \$125 | 4 | \$90 | 0 | \$0 | 4 | \$90 |
| WOAI | 5pm News | M-F | 5-530p | :30 | \$500 | 1 | \$500 | 4 | \$500 | 0 | \$0 | 4 | \$500 |
| WOAI | 530p News | M-F | 530p-6p | :30 | \$550 | 0 | \$0 | 4 | \$550 | 0 | \$0 | 4 | \$750 |
| WOAI | 10pm News | M-F | 10-1035p | :30 | \$950 | 1 | \$950 | 4 | \$700 | 0 | \$0 | 4 | \$950 |
| WOAI | Sat. Today | Sat | 6p-7p | :30 | \$175 | 1 | \$175 | 4 | \$75 | 0 | \$0 | 4 | \$100 |
| WOAI | AM News | M-F | 5a-6a | bookends | \$110 | 0 | \$0 | 4 | \$110 | 2 | \$220 | 4 | \$150 |
| WOAI | AM News | M-F | 6a-7a | bookends | \$300 | 1 | \$300 | 4 | \$300 | 2 | \$600 | 4 | \$400 |
| WOAI | Today | M-F | 7a-9a | bookends | \$300 | 0 | \$0 | 4 | \$300 | 1 | \$300 | 4 | \$400 |
| WOAI | SA Living | M-F | 10-11a | bookends | \$90 | 1 | \$90 | 4 | \$90 | 2 | \$180 | 4 | \$90 |
| WOAI | Judge Judy | M-F | 4-5p | bookends | \$175 | 1 | \$175 | 4 | \$175 | 0 | \$0 | 4 | \$175 |
| WOAI | 5pm News | M-F | 5-530p | bookends | \$325 | 0 | \$0 | 4 | \$325 | 0 | \$0 | 4 | \$425 |
| WOAI | 6pm News | M-F | 6-630p | bookends | \$500 | 1 | \$500 | 4 | \$500 | 1 | \$500 | 4 | \$625 |
| WOAI | 10pm News | M-F | 10-1035p | bookends | \$700 | 0 | \$0 | 4 | \$700 | 0 | \$0 | 4 | \$950 |
| WOAI TOTAL | | | | | | 14 | \$4,830 | | | 13 | \$3,065 | | \$5,180 |

Judge Renee McElhaney Buy

| Station | Program | Day | Time | 10/22-10/28/2012 | | | | 10/29-11/4/2012 | | | | 11/5-11/6/2012 (MONDAY - TUESDAY) | | | | TOTAL FOR STATION | | | | | |
|------------|---------------|-----|----------|------------------|-------|---------|----------|-----------------|---------|---------|----------|-----------------------------------|------|----------|----------|-------------------|----|-------|----------|---|---------|
| | | | | Length | Rate | # spots | Total \$ | Class | Rate | # spots | Total \$ | Class | Rate | # spots | Total \$ | SPOTS | \$ | | | | |
| WOAI | AM News Today | M-F | 6a-7a | :30 | \$400 | 0 | \$0 | 3 | \$650 | 1 | \$650 | 2 | M-Tu | 6a-7a | :30 | \$650 | 0 | \$0 | 2 | 4 | \$1,650 |
| WOAI | | M-F | 7a-9a | :30 | \$400 | 0 | \$0 | 3 | \$650 | 1 | \$650 | 2 | M-Tu | 7a-9a | :30 | \$650 | 0 | \$0 | 2 | 4 | \$1,650 |
| WOAI | SA Living | M-F | 10-11a | :30 | \$125 | 1 | \$125 | 3 | \$125 | 0 | \$0 | 3 | M-Tu | 10-11a | :30 | \$200 | 0 | \$0 | 2 | 4 | \$395 |
| WOAI | 5pm News | M-F | 5-530p | :30 | \$425 | 1 | \$425 | 3 | \$1,150 | 0 | \$0 | 2 | Mon | 5-530p | :30 | \$700 | 0 | \$0 | 2 | 4 | \$1,750 |
| WOAI | 530p News | M-F | 530p-6p | :30 | \$750 | 0 | \$0 | 3 | \$1,200 | 0 | \$0 | 2 | Mon | 530-6p | :30 | \$1,200 | 0 | \$0 | 2 | 0 | \$0 |
| WOAI | 10pm News | M-F | 10-1035p | :30 | \$950 | 0 | \$0 | 3 | \$1,500 | 0 | \$0 | 2 | Mon | 10-1035p | :30 | \$1,500 | 0 | \$0 | 2 | 1 | \$950 |
| WOAI | Sat. Today | Sat | 6-8a | :30 | \$100 | 1 | \$100 | 3 | \$175 | 1 | \$175 | 2 | M-Tu | 6-8a | :30 | \$175 | 0 | \$0 | 2 | 4 | \$450 |
| WOAI | AM News Today | M-F | 6a-7a | :30 | \$400 | 0 | \$0 | 3 | \$650 | 0 | \$0 | 2 | M-Tu | 6a-7a | :30 | \$650 | 0 | \$0 | 2 | 1 | \$400 |
| WOAI | | M-F | 7a-9a | :30 | \$400 | 0 | \$0 | 3 | \$650 | 0 | \$0 | 2 | M-Tu | 7a-9a | :30 | \$650 | 0 | \$0 | 2 | 1 | \$400 |
| WOAI | SA Living | M-F | 10-11a | :30 | \$125 | 0 | \$0 | 3 | \$125 | 0 | \$0 | 3 | M-Tu | 10-11a | :30 | \$200 | 0 | \$0 | 2 | 1 | \$125 |
| WOAI | 5pm News | M-F | 5-530p | :30 | \$425 | 0 | \$0 | 3 | \$1,150 | 0 | \$0 | 2 | Mon | 5-530p | :30 | \$700 | 0 | \$0 | 2 | 1 | \$500 |
| WOAI | 530p News | M-F | 530p-6p | :30 | \$750 | 0 | \$0 | 3 | \$1,200 | 0 | \$0 | 2 | Mon | 530-6p | :30 | \$1,200 | 0 | \$0 | 2 | 0 | \$0 |
| WOAI | 10pm News | M-F | 10-1035p | :30 | \$950 | 0 | \$0 | 3 | \$1,500 | 0 | \$0 | 2 | Mon | 10-1035p | :30 | \$1,500 | 0 | \$0 | 2 | 1 | \$950 |
| WOAI | Sat. Today | Sat | 6p-7p | :30 | \$100 | 0 | \$0 | 3 | \$175 | 0 | \$0 | 2 | M-Tu | 6-8a | :30 | \$175 | 0 | \$0 | 2 | 1 | \$175 |
| WOAI | AM News | M-F | 5a-6a | bookends | \$150 | 2 | \$300 | 3 | \$250 | 2 | \$500 | 2 | M-Tu | 5a-6a | :30 | \$250 | 1 | \$250 | 2 | 9 | \$1,570 |
| WOAI | | M-F | 6a-7a | bookends | \$400 | 2 | \$800 | 3 | \$650 | 2 | \$1,300 | 2 | M-Tu | 6a-7a | :30 | \$650 | 1 | \$650 | 2 | 9 | \$4,050 |
| WOAI | Today | M-F | 7a-9a | bookends | \$400 | 1 | \$400 | 3 | \$650 | 2 | \$1,300 | 2 | M-Tu | 7a-9a | :30 | \$650 | 1 | \$650 | 2 | 6 | \$3,050 |
| WOAI | SA Living | M-F | 10-11a | bookends | \$125 | 2 | \$250 | 3 | \$125 | 2 | \$250 | 3 | M-Tu | 10-11a | :30 | \$200 | 1 | \$200 | 2 | 9 | \$1,060 |
| WOAI | Judge Judy | M-F | 4-5p | bookends | \$225 | 2 | \$450 | 3 | \$225 | 0 | \$0 | 3 | Mon | 4-5p | :30 | \$375 | 0 | \$0 | 2 | 4 | \$800 |
| WOAI | 5pm News | M-F | 5-530p | bookends | \$425 | 1 | \$425 | 3 | \$1,150 | 1 | \$1,150 | 2 | Mon | 5-530p | :30 | \$700 | 0 | \$0 | 2 | 3 | \$2,000 |
| WOAI | 6pm News | M-F | 6-630p | bookends | \$625 | 1 | \$625 | 3 | \$1,750 | 1 | \$1,750 | 2 | Mon | 530-6p | :30 | \$1,200 | 0 | \$0 | 2 | 4 | \$3,375 |
| WOAI | 10pm News | M-F | 10-1035p | bookends | \$950 | 1 | \$950 | 3 | \$1,500 | 1 | \$1,500 | 2 | Mon | 10-1035p | :30 | \$1,500 | 0 | \$0 | 2 | 3 | \$3,400 |
| WOAI TOTAL | | | | | | 15 | \$4,850 | | | 14 | \$9,225 | | | 4 | \$1,750 | | 74 | | \$28,700 | | |

Judge Renee McElthaney Buy

| Station | Program | Day | Time | Length | SPOTS | Total for Buy | |
|-------------------|------------|-----|----------|----------|-----------|--------------------|--------------------|
| | | | | | | Gross Budget | Net Budget |
| WOAI | AM News | M-F | 6a-7a | :30 | 4 | \$1,650.00 | |
| WOAI | Today | M-F | 7a-9a | :30 | 4 | \$1,650.00 | |
| WOAI | SA Living | M-F | 10-11a | :30 | 4 | \$395.00 | |
| WOAI | 5pm News | M-F | 5-530p | :30 | 4 | \$1,750.00 | |
| WOAI | 530p News | M-F | 530p-6p | :30 | 0 | \$0.00 | |
| WOAI | 10pm News | M-F | 10-1035p | :30 | 1 | \$950.00 | |
| WOAI | Sat. Today | Sat | 6-8a | :30 | 4 | \$450.00 | |
| WOAI | AM News | M-F | 6a-7a | :30 | 1 | \$400.00 | |
| WOAI | Today | M-F | 7a-9a | :30 | 1 | \$400.00 | |
| WOAI | SA Living | M-F | 10-11a | :30 | 1 | \$125.00 | |
| WOAI | 5pm News | M-F | 5-530p | :30 | 1 | \$500.00 | |
| WOAI | 530p News | M-F | 530p-6p | :30 | 0 | \$0.00 | |
| WOAI | 10pm News | M-F | 10-1035p | :30 | 1 | \$950.00 | |
| WOAI | Sat. Today | Sat | 6p-7p | :30 | 1 | \$175.00 | |
| WOAI | AM News | M-F | 5a-6a | bookends | 9 | \$1,570.00 | |
| WOAI | AM News | M-F | 6a-7a | bookends | 9 | \$4,050.00 | |
| WOAI | Today | M-F | 7a-9a | bookends | 6 | \$3,050.00 | |
| WOAI | SA Living | M-F | 10-11a | bookends | 9 | \$1,060.00 | |
| WOAI | Judge Judy | M-F | 4-5p | bookends | 4 | \$800.00 | |
| WOAI | 5pm News | M-F | 5-530p | bookends | 3 | \$2,000.00 | |
| WOAI | 6pm News | M-F | 6-630p | bookends | 4 | \$3,375.00 | |
| WOAI | 10pm News | M-F | 10-1035p | bookends | 3 | \$3,400.00 | |
| WOAI TOTAL | | | | | 74 | \$28,700.00 | \$24,395.00 |

Order / Rev: 51979
Alt Order #:
Flight Dates: 10/01/12 - 11/06/12

Advertiser: Renee McElhaney/Pol/Rep
Product Desc: Judge Renee McElhaney/Republican/73i
Estimate:
WOAI-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------|------|-------------------|-----------------|------------------------------------|-------|-------------------|---------|---------|-------------------|-------------|-----|---------------|------|-------|------------|
| 6A NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | MTWTF-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| E 2 | WOAI | 10/01/12 | 10/14/12 | Today Show Today Show | CM | 7a-9a | MTWTF-- | :30 | 1 | \$300.00 | P-4 | 0.00 | NM | 2 | \$600.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | MTWTF-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| E 3 | WOAI | 10/01/12 | 10/21/12 | M-F 10a-11a M-F 10a-11a | CM | 10a-11a | MTWTF-- | :30 | 1 | \$90.00 | P-4 | 0.00 | NM | 3 | \$270.00 |
| SA LIVING | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | | 1 | \$90.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | MTWTF-- | | | | | 1 | \$90.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | | 1 | \$90.00 | | 0.00 | | | |
| E 4 | WOAI | 10/01/12 | 10/07/12 | Local 5p News Local 5p News M-F | CM | 5p-530p | MTWTF-- | :30 | 1 | \$325.00 | P-4 | 0.00 | NM | 1 | \$325.00 |
| 5P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 5 | WOAI | 10/08/12 | 10/14/12 | Sat Today Show Sat Today Show | CM | 5:58a-8a | -----S- | :30 | 1 | \$75.00 | P-4 | 0.00 | NM | 1 | \$75.00 |
| SAT TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | -----S- | | | | | 1 | \$75.00 | | 0.00 | | | |
| E 6 | WOAI | 10/08/12 | 10/14/12 | Local 5a News Local 5a News | CM | 5a-5:57a | MTWTF-- | :15/:15 | 2 | \$110.00 | P-4 | 0.00 | BK | 2 | \$220.00 |
| 5A NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | MTWTF-- | | | | | 2 | \$110.00 | | 0.00 | | | |
| E 7 | WOAI | 10/01/12 | 10/14/12 | Local 6a News Local 6a News | CM | 5:58a-7a | MTWTF-- | :15/:15 | 2 | \$300.00 | P-4 | 0.00 | BK | 3 | \$900.00 |
| 6A NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | MTWTF-- | | | | | 2 | \$300.00 | | 0.00 | | | |
| E 8 | WOAI | 10/08/12 | 10/14/12 | Today Show Today Show | CM | 7a-9a | MTWTF-- | :15/:15 | 1 | \$300.00 | P-4 | 0.00 | BK | 1 | \$300.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/08/12 | 10/14/12 | MTWTF-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| E 9 | WOAI | 10/01/12 | 10/21/12 | M-F 10a-11a San Antonio Living | CM | 10a-11a | MTWTF-- | :15/:15 | 2 | \$90.00 | P-4 | 0.00 | BK | 4 | \$360.00 |
| SA LIVING | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | | 1 | \$90.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | MTWTF-- | | | | | 2 | \$90.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | | 1 | \$90.00 | | 0.00 | | | |
| E 10 | WOAI | 10/01/12 | 10/21/12 | M-F 4p-5p Judge Judy | CM | 3:59:30p-4:57:59p | MTWTF-- | :15/:15 | 1 | \$175.00 | P-4 | 0.00 | BK | 2 | \$350.00 |
| JUDGE JUDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | | 1 | \$175.00 | | 0.00 | | | |
| | | Week: 10/08/12 | 10/14/12 | ----- | | | | | 0 | \$0.00 | | 0.00 | | | |
| | | Week: 10/15/12 | 10/21/12 | MTWTF-- | | | | | 1 | \$175.00 | | 0.00 | | | |
| E 11 | WOAI | 10/01/12 | 10/14/12 | Local 6p News Local 6p News M-F | CM | 559p-630p | MTWTF-- | :15/:15 | 1 | \$500.00 | P-4 | 0.00 | BK | 2 | \$1,000.00 |
| 6P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | MTWTF-- | | | | | 1 | \$500.00 | | 0.00 | | | |

Order / Rev: 51979
Alt Order #:
Flight Dates: 10/01/12 - 11/06/12

Advertiser: Renee McElhaney/Pol/Rep
Product Desc: Judge Renee McElhaney/Republican/73
Estimate:
WOAI-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------|------|-------------------|-----------------|--|-------|----------------|-------------------|---------|-------------|----------|---------------|------|------|-------|------------|
| E 11 | WOAI | 10/01/12 | 10/14/12 | Local 6p News Local 6p News M-F | CM | 559p-630p | MTWTF-- | :15/:15 | 1 | \$500.00 | P-4 | 0.00 | BK | 2 | \$1,000.00 |
| 6P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/08/12 | 10/14/12 | MTWTF-- | | | 1 | | \$500.00 | | 0.00 | | | | |
| E 12 | WOAI | 10/15/12 | 10/21/12 | Local 6a News Local 6a News | CM | 5:58a-7a | MTWTF-- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| 6A NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | 1 | | \$400.00 | | 0.00 | | | | |
| E 13 | WOAI | 10/15/12 | 10/21/12 | Today Show Today Show | CM | 7a-9a | MTWTF-- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | 1 | | \$400.00 | | 0.00 | | | | |
| E 14 | WOAI | 10/15/12 | 10/21/12 | Late 10p News M-F Late 10p News M-F | CM | 9:59p-10:35p | MTWTF-- | :30 | 1 | \$950.00 | P-3 | 0.00 | NM | 1 | \$950.00 |
| 10P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | 1 | | \$950.00 | | 0.00 | | | | |
| E 15 | WOAI | 10/15/12 | 10/28/12 | Sat Today Show Sat Today Show | CM | 5:58a-8a | -----S- | :30 | 1 | \$100.00 | P-3 | 0.00 | NM | 2 | \$200.00 |
| SAT TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | | | 1 | | \$100.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | -----S- | | | 1 | | \$100.00 | | 0.00 | | | | |
| E 16 | WOAI | 10/15/12 | 10/28/12 | Local 5a News Local 5a News | CM | 5a-5:557a | MTWTF-- | :15/:15 | 2 | \$150.00 | P-3 | 0.00 | BK | 4 | \$600.00 |
| 5A NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | 2 | | \$150.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | 2 | | \$150.00 | | 0.00 | | | | |
| E 17 | WOAI | 10/15/12 | 10/28/12 | Local 6a News Local 6a News | CM | 5:58a-7a | MTWTF-- | :15/:15 | 1 | \$400.00 | P-3 | 0.00 | BK | 3 | \$1,200.00 |
| 6A NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | 1 | | \$400.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | 2 | | \$400.00 | | 0.00 | | | | |
| E 18 | WOAI | 10/15/12 | 10/28/12 | Today Show Today Show | CM | 7a-9a | MTWTF-- | :15/:15 | 1 | \$400.00 | P-3 | 0.00 | BK | 2 | \$800.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | 1 | | \$400.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | 1 | | \$400.00 | | 0.00 | | | | |
| E 19 | WOAI | 10/15/12 | 10/28/12 | Local 5p News Local 5p News M-F | CM | 5p-530p | MTWTF-- | :15/:15 | 1 | \$425.00 | P-4 | 0.00 | BK | 2 | \$850.00 |
| 5P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | 1 | | \$425.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | 1 | | \$425.00 | | 0.00 | | | | |
| E 20 | WOAI | 10/15/12 | 10/28/12 | Late 10p News M-F Late 10p News M-F | CM | 9:59p-10:35p | MTWTF-- | :15/:15 | 1 | \$950.00 | P-3 | 0.00 | BK | 2 | \$1,900.00 |
| 10P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | MTWTF-- | | | 1 | | \$950.00 | | 0.00 | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | 1 | | \$950.00 | | 0.00 | | | | |
| E 21 | WOAI | 10/22/12 | 10/28/12 | M-F 10a-11a San Antonio Living | CM | 10a-11a | MTWTF-- | :30 | 1 | \$125.00 | P-3 | 0.00 | NM | 1 | \$125.00 |
| SAN ANTONIO LIVING | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | MTWTF-- | | | 1 | | \$125.00 | | 0.00 | | | | |
| E 22 | WOAI | 10/22/12 | 10/28/12 | | CM | 5p-530p | MTWTF-- | :30 | 1 | \$425.00 | P-4 | 0.00 | NM | 1 | \$425.00 |

Order / Rev: 51979
Alt Order #:
Flight Dates: 10/01/12 - 11/06/12

Advertiser: Renee McElhaney/Pol/Rep
Product Desc: Judge Renee McElhaney/Republican/73i
Estimate:
WOAI-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------|------|-------------------|-----------------|--|-------|----------------|-------------------|------------|-------------|------------|---------------|------|--------|-------|-------------|
| E 31 | WOAI | 10/29/12 | 11/06/12 | Local 6a News Local 6a News | CM | 5:58a-7a | MTWTF-- | :15/:15 | 2 | \$650.00 | P-2 | 0.00 | BK | 3 | \$1,950.00 |
| 6A NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 11/05/12 | | 11/11/12 | MT----- | | | 1 | | \$650.00 | | 0.00 | | | | | |
| E 32 | WOAI | 10/29/12 | 11/06/12 | Today Show Today Show | CM | 7a-9a | MTWTF-- | :15/:15 | 2 | \$650.00 | P-2 | 0.00 | BK | 3 | \$1,950.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/29/12 | | 11/04/12 | MTWTF-- | | | 2 | | \$650.00 | | 0.00 | | | | | |
| Week: 11/05/12 | | 11/11/12 | MT----- | | | 1 | | \$650.00 | | 0.00 | | | | | |
| E 33 | WOAI | 10/29/12 | 11/04/12 | Local 5p News Local 5p News M-F | CM | 5p-530p | MTWTF-- | :15/:15 | 1 | \$1,150.00 | P-2 | 0.00 | BK | 1 | \$1,150.00 |
| 5P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/29/12 | | 11/04/12 | MTWTF-- | | | 1 | | \$1,150.00 | | 0.00 | | | | | |
| E 34 | WOAI | 10/29/12 | 11/04/12 | Local 6p News Local 6p News M-F | CM | 559p-630p | MTWTF-- | :15/:15 | 1 | \$1,750.00 | P-1 | 0.00 | BK | 1 | \$1,750.00 |
| 6P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/29/12 | | 11/04/12 | MTWTF-- | | | 1 | | \$1,750.00 | | 0.00 | | | | | |
| E 35 | WOAI | 10/29/12 | 11/04/12 | Late 10p News M-F Late 10p News M-F | CM | 9:59p-10:35p | MTWTF-- | :15/:15 | 1 | \$1,500.00 | P-2 | 0.00 | BK | 1 | \$1,500.00 |
| 10P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/29/12 | | 11/04/12 | MTWTF-- | | | 1 | | \$1,500.00 | | 0.00 | | | | | |
| E 36 | WOAI | 11/05/12 | 11/06/12 | M-F 10a-11a San Antonio Living | CM | 10a-11a | MT----- | :15/:15 | 1 | \$200.00 | P-3 | 0.00 | BK | 1 | \$200.00 |
| SAN ANTONIO LIVING | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 11/05/12 | | 11/11/12 | MT----- | | | 1 | | \$200.00 | | 0.00 | | | | | |
| N 37 | WOAI | 10/01/12 | 10/07/12 | Local 6a News Local 6a News | CM | 5:58a-7a | MTWTF-- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| 6A NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/01/12 | | 10/07/12 | MTWTF-- | | | 1 | | \$400.00 | | 0.00 | | | | | |
| N 38 | WOAI | 10/01/12 | 10/07/12 | Today Show Today Show | CM | 7a-9a | MTWTF-- | :30 | 1 | \$400.00 | P-3 | 0.00 | NM | 1 | \$400.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/01/12 | | 10/07/12 | MTWTF-- | | | 1 | | \$400.00 | | 0.00 | | | | | |
| N 39 | WOAI | 10/01/12 | 10/07/12 | M-F 10a-11a San Antonio Living | CM | 10a-11a | MTWTF-- | :30 | 1 | \$125.00 | P-3 | 0.00 | NM | 1 | \$125.00 |
| SAN ANTONIO LIVING | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/01/12 | | 10/07/12 | MTWTF-- | | | 1 | | \$125.00 | | 0.00 | | | | | |
| N 40 | WOAI | 10/01/12 | 10/07/12 | Local 5p News Local 5p News M-F | CM | 5p-530p | MTWTF-- | :30 | 1 | \$500.00 | P-3 | 0.00 | NM | 1 | \$500.00 |
| 5P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/01/12 | | 10/07/12 | MTWTF-- | | | 1 | | \$500.00 | | 0.00 | | | | | |
| N 41 | WOAI | 10/01/12 | 10/07/12 | Late 10p News M-F Late 10p News M-F | CM | 9:59p-10:35p | MTWTF-- | :30 | 1 | \$950.00 | P-3 | 0.00 | NM | 1 | \$950.00 |
| 10P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/01/12 | | 10/07/12 | MTWTF-- | | | 1 | | \$950.00 | | 0.00 | | | | | |
| N 42 | WOAI | 10/01/12 | 10/07/12 | Troubador Troubador/Bronco Rd | CM | 6p-6:57p | -----S- | :30 | 1 | \$175.00 | P-2 | 0.00 | NM | 1 | \$175.00 |
| | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: 10/01/12 | | 10/07/12 | -----S- | | | 1 | | \$175.00 | | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 74 | \$28,700.00 |